

Coffee Industry Corporation NEWSLETTER

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MISSION STATEMENT

To increase financial returns, productivity, production and market access for female and male coffee farmers and others along the value chain, with motivated, competent and continously learning actors.

From the Editor...

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The CIC newsletter is produced by the Marketing Unit. Permission must be obtained for the reprinting of articles in this newsletter.

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Supa

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Cover photo: Overseas cuppers tasting coffee samples during the 2014 PNG Coffee Farmers' Inaugural Cupping Competition in Port Moresby elcome to the 2014 one-off edition of the official Coffee Industry Corporation's (CIC) -Ltd Newsletter!

We have been off publications for quite a while as would many of our avid readers realized. That was due to funding constraints, which the CIC was faced with over the preceding years through to over half of this year, subsequently resulting in the non publication of our periodicals.

However, in this one-off publication, the contents cover highlights of some of the major events which the CIC participated this year under its various initiatives and programs under the current government's concept of the tree to cup policy.

We hear from the industry's Acting Chief Executive's foreword, which he emphasises"team work" and productivity from all employees of the CIC towards realising these revitalisation programs. The CEO also calls for CIC to partner and work closely with coffee growing districts through their coffee development plans.

Brian Manny, CIC's Senior Statistician also updates us on coffee production and exports for the coffee year.

We also have a story on our participation in promoting PNG coffee at the 2014 Cafe Expo in Seoul, South Korea, including a brief run down of the 2014 Cupping Competition in Port Moresby and many more.

We are optimistic of resuming our quarterly newsletter publications in 2015 and onwards and assure our readers that it is our desire to strive to effectively inform our readers in the industry.

We welcome both the CIC staff as well as the coffee industry stakeholders to contribute views, news and picture captions related to coffee in the 2015 Editions.

We hope you enjoy reading this issue.

With this, we wish you a Merry Christmas and a Prosperous New Year 2015!



John SUPA

Chief Executive Officer's desk...



ur strategies to promote the coffee industry by encouraging increased coffee production, from our various coffee growing sectors from the smallholders to block holders and plantations, have never been seemingly addressed that vigorously than the manner in which we are now embarking on.

Our current trend of assisting in the setting up of million plus capacity seedling Central Coffee Nurseries in strategic coffee growing districts, is to ensure more coffee trees are planted. In 3-4 years time robust and high yielding coffee from these new coffee trees

would immensely boost production, as well as quality output in our coffee. We also have to attract investors to invest in rehabilitating and reviving rundown coffee plantations in both the low and highlands coffee growing areas. As I say this, I am pleased to highlight the CIC's recent brokering of a "Tripartite Financing Agreement" between a Kokopobased Singaporean owned company, Outspan PNG Ltd and Anego Co Ltd for the rehabilitation, revival and management of the latter's coffee plantation at Kabiufa outside Goroka. Under that tripartite agreement CIC is now managing the rundown plantation, whilst Outspan would be processing and exporting coffee using the factory facilities. Over a certain period of time the plantation would be handed back to Anego Company when terms of the agreement are fully implemented and fulfilled.

On that same token we expect our coffee exporting companies getting down to the blocks and plantations sector through partnership arrangements with the view to rehabilitating and owning some of the rundown plantations. By doing so, they would be seen to be also complying with the CIC's current requirements for these exporting companies to own a minimum of 10,000ha of coffee plantation each, or failing that their exporting licenses would not be renewed.

Our tree to cup concept of ensuring that a coffee grower realizes and maximizes the benefits of his/her coffee, is one other strategy that would boost interests at the grassroots level in our LLGs and Districts. Under such concept a coffee farmer is destined to reap maximum benefits by selling his coffee direct to overseas buyers or markets. Although, critics express skepticisms, saying coffee quality would be compromised by our issuances of exporting licenses to Cooperatives and Associations in the districts, CIC now respond saying, "gone are the days of monopolistic trend of coffee trade whereby our poor farmers become indirect slaves to conglomerates in foreign countries through their establishments in PNG". Our policy now is for the farmer to decide the destiny of his/her own overseas buyer for the price he/she would accept.

Freight Surety Scheme (FSS) will have to be improved through funding support to cater for tons of parchment coffees bags that are some times left to decay. The Morobe Provincial Government through its Governor, Hon. Kelly Naru has partnered with CIC with K500,000.00 solely to freight coffee from remote Morobe areas into Lae and Goroka for the coffee to be sold.

Our National Coffee Cupping Competition (NCCC) held in September this year with international Connoisseurs adding value to the event, was one of the highlights of this year. Owing to the success of the NCCC, we intend to incorporate it in our Events Calendar as an annual event so that participation of coffee cupping by coffee stakeholders starts at the districts level towards its ultimate climax at the NCCC.

In all, let me describe 2014 as being hectic and quite a challenging year for us at CIC, given the number of activities and programs that we participated, either as hosts or as partners within the coffee industry. With the O'Neill-Dion government's backing and support for the agriculture sector, especially, the government's policy initiatives to revive and revitalise the coffee industry, we as the implementing institution are mindful of it and have strategized our Corporate Plans to align our focus and operations towards taking the industry forward. In order to achieve all these plans "teamwork" is all that is needed from everyone.

Till then, have a safe festive season and a Properous New Year 2015!

ANTON K BENJAMIN

PM LAUNCHES CORP PLAN

We must embrace new and innovative ways and thinking of doing business to bring about tangible development and rural transformation. Prime Minister Hon. Peter O'Neill told coffee stakeholders, staff and management of the Coffee Industry Corporation and the general public during the launch of its Corporate Plans in February this year. Mr O'Neill revealed that the government intended to increase people's participation in national development through major reforms it has undertaken in its priority sectors including agriculture.

The reforms introduced last year included a review of all commodity boards including the Coffee Industry Corporation, the establishment of the stabilization fund and introduction of subsidies amongst others. This year, the government aims to assist the industry increase coffee production that would ultimately result in a direct increase volumes exported.

The government will achieve this through providing freight subsidies, rehabilitation, price support, continuing the World Bank funded project under the Productive Partnerships in Agriculture Projects and establish a new investment program called 'Productive Partnership in Coffee growing districts'. The Coffee Industry Corporation with the support of the government has over the years developed a number of strategies aimed at increasing production, improving coffee quality, conduct research and deliver extension programs to ensure a viable and sustainable coffee industry for PNG. These plans and strategies were captured and implemented in various CIC Corporate Plans with the focus to maximise financial returns to all coffee producers and also contribute to social, economic and food security.

There were a number of major shifts in policy under the Corporate Plan. These included facilitating the participation of coffee producers in production, quality control and marketing through various incentive programs; inter-multi-disciplinary research, demand-led extension and facilitating direct trading relationships between producers and overseas buyers.

After much outcries of the majority of the population in rural areas, the government has increased funding as of last year to MPs to partner with CIC and the private sector to grow the coffee industry in their respective districts and provinces.



Government dignitaries, invited guests and CIC management during its Corporate Plan Launch early this year

Market Report with

Brian Manny

Domestic Coffee Market Update

Production

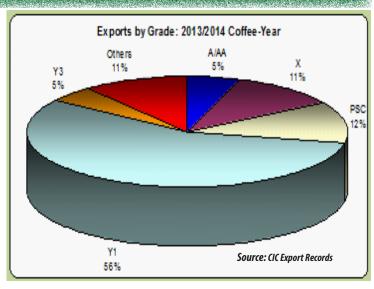
Coffee production in 2013/2014 coffee-year recorded a low at 804,707 bags (48,282 tonnes), representing a decline of less than 1 percent from 811,856 bags (48,711 tonnes) in 2012/2013 coffee-year. Continuous decline in production over the last couple of years was due to adverse weather related impacts which continue to distort normal flowering and fruit development cycle, and coffee trees recovering from stress after bumper crop in 2010/2011 coffee-year. *Refer to the graph at the bottom of this page*.

Exports Volume & Value

The volume of coffee exported in 2013/2014 coffee-year totalled 871,203 bags (52,272 tonnes), an increase of 17 percent from 2012/2013 coffee year. This outcome was attributed to exports of stocks retained by exporters from fourth quarter (Jun – Sep 2013) of 2012/2013 coffee-year. The average export price for 2013/2014 coffee-year was K7.63 per kilogram (K7,634.08 per tonne), an increase of 15 percent from 2012/2013 Coffee-Year. The increase was mainly due to higher international prices in the last three (3) quarters of 2013/2014 coffee-year. The combined increase in export volume and price resulted in a 32 percent increase in export receipts to K430.37 million in 2013/2014 coffee-year, compared to the 2012/2013 coffee-year.

Exports by Grade

In the 2013/2014 coffee-year 56 percent of total exports comprised Y1-grade coffee representing a 30 percent increase from 2012/2013. Exports of Premium Smallholder Coffee (PSC) have dropped by 8 percent from 112,063 bags (6,724 tonnes) in 2012/2013 to 104,565 bags (6,274 tonnes) in 2013/2014, accounting for 12% of total exports. X-grade represented 11% (95,080 bags or 5,705 tonnes) of total exports as compared to 9% (71,014 bags or 4,261 tonnes) in 2012/2013. A-grade exports comprised 5% share (4,5059 bags or 2,704 tonnes) of total exports, representing a decline of 10% on 2012/2013 exports. Y3-grade constitutes 5% (39,562 bags or 2,374

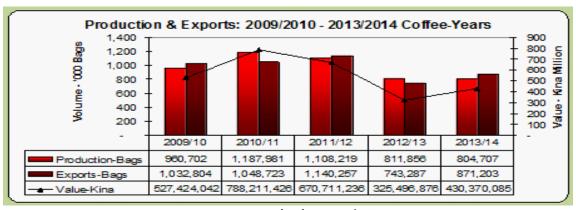


tonnes) of total exports, an increase of 4 percent on 2012/2013 exports. Robusta exports decreased from 2,603 bags (156 tonnes) in 2012/2013 to 2,551 bags (153 tonnes) in 2013/2014 exports. Robusta's share of total exports declined from 0.4% to 0.3% in 2013/2014.

On average, the decline in Y1 and Y3 grades coffee and increase in PSC grade coffee in the last two Coffee-Years (2012/2013 & 2013/2014) has indicated that much of lower grade coffees have improved and moved into higher coffee grades.

Export Prices

In 2013/2014 Coffee-Year, domestic prices have seen an upward surge averaging at K7.27 per Kg (K7,265.81 per tonne), an increase of 7 percent from 2012/2013 average price (K6.78 per Kilogram or K6,781.06 per tonne) in line with the international coffee price movements. Average export price for the month of September was the highest at K9.16 per kilogram (K9,158.80 per tonne) and reaching the highest of K11.22 per kilogram in the month. The lowest average price received was in the month of January at K5.57 (K5,570.95 per tonne).



Source: CIC export records and processor returns

PROMOTING PNG COFFEE AT THE 2014 SEOUL EXPO

Global emerging markets are due to reach 50% of global consumption by 2020. This means that emerging coffee markets will represent half of the world's total consumption within the next seven years. Many of these are located in the Asian region.

The Korean coffee industry has more than doubled over the past seven years, seeing an increase in both import and consumption, thus catapulting it to its place as the 11th largest coffee market in the world.

"Korea's strategic geographical location at the tip of China, it's constant change and competence in technology, and other more reasons make it a perfect market for PNG to target," The Coffee Industry Corporation said in a statement after attending the 2014 Seoul Cafe Expo in Korea in April this year.

According to CIC's marketing officer, Jacqueline Ruguna, the expo created an avenue to promote PNG as a quality coffee producing country and introduce PNG Coffee to the Korean market.

Roasted coffee (ground and whole beans) supplied by Goroka Coffee Roasters Ltd, Arabica Coffee Roasters Ltd and Awute Coffee Ltd were used at this expo.

WR Carpenters was the only exporter to provide different plantation grades of Green Bean samples apart from those from CIC. Grades showcased were AA, A, AX, X, PB,PSC and Robusta.

The next expo in 2015 will have to be improved to facilitate the demand and interest Koreans have shown to PNG coffee

While the volume of coffee sales is expected to continue to rise steadily, an increase in preference for premium coffee-will also significantly boost value output.

South Koreans are now amongst the top global consumers of coffee, and the country is home to over 12,300 coffee shops.

There is a strong preference shift from for instant and blended coffees to espresso based and specialty beverages.

Korea's coffee market has risen abruptly over the past five years and has more than doubled since 2005. The number of growing coffee shops is evidence of this growth.

Young urban professionals are the main drive behind the growth and success of the coffee industry in Korea. In South Korea, trends among younger coffee drinkers, and a 'coffee shop culture' are driving the market economy.

With the vast majority of Korea's coffee imported from overseas, and the emergence of a taste for new varieties of hot and cold beverage, the Korean coffee industry is certainly an exciting place to tap on.

Since its debut in 2002, Seoul Café Expo has become the largest Coffee Event in Asia attracting leaders and professionals from all over the world. The show has earned international recognition as "Asia's No.1 Café Industrial Expo". The show has been held twice annually for the past 12 years.

Approximately 40,000 visitors flocked to Coex Hall, Seoul, to experience almost 500 booths filled with the latest and best in coffee and coffee-related products.

"Our participation in Korea as the organization responsible for representing the coffee industry in PNG was the first and thus both challenging and very exciting", said Ms Ruguna.



The CIC booth set up with partners IPA and Gepo Coffee. **Below:**Stall visitors have a taste of PNG coffee



MARKETING CRITICAL FOR COFFEE INDUSTRY

By Cora Moabi

Having a quality and standardised coffee marketing system will enable smallholder farmers to earn better premium income from the coffee they produce.

This was the message received by farmers and coffee extension officers in a week long market training which took place in July this year in Aiyura.

International market expert from the Peter J. Batt and Associates, Professor Peter Batt told participants that farmers and other players along the value chain should now look at standardising the process of handling red cherries from picking right through to processing into green bean. Batt said that quality management was not an end job but an ongoing process of improvement.

The training was an eye-opener for many, especially the farmers as they did not realise the impact of poor post-harvest practices which led to determining bad cup quality of their produce. For most farmers who attended the training, visiting an export company, a wet factory and an express forwarding company was a valuable experience as it made them see the different processes their produce goes through before reaching the markets. It also taught farmers to appreciate the roles of other people involved in the value supply chain and what it takes to produce that quality and consumer conscious product.

In developed countries today as more people continue to improve their standard of living, consumers of food products tend to substitute for quality (specialty coffee). To improve PNG's position on the international market, consistent quality supply through specialty markets could make that breakthrough.

"PNG has a long way to go in terms of research and standardising characteristics of various coffee profiles to target specialty markets," said Professor Batt.

Present at the opening of the training was the acting Secretary for DAL (Department of Agriculture & Livestock) Mr. Hombunaka Potaisa who showed solidarity for the industry. Potaisa said that in the new Functional Expenditure Review (FER) that was approved by the National Executive Council in May this year, agricultural boards will be able to access funds through a new body called the Agricultural Investment Corporation (AIC). He stressed that honey bee production will also be encouraged in coffee farming projects under AIC. This will come into effect in the course of the year. Potaisa added that there has been a lack of investment in marketing over the years by agriculture boards and said this was a



PNG Coffee Exports Quality Manager Yassi Kuriamo speaking to the CIC group during a visit to their quality control room

key area in improving the face of the industry.

The training brought in participants from progressing coffee cooperative groups from the Highlands and Morobe and CIC provincial farmer training and extension officers from around the country. The training also looked at the various aspects of marketing and how farmer groups could work collaboratively with CIC extension officers and other key players in the industry to improve the current trend of coffee quality being exported overseas.

The onus is now on farmers, cooperative group leaders, extension officers and every player in the coffee industry to address the issue of inconsistency and quality supply of coffee to the international markets.

The market training was made possible by the Coffee Industry Corporation in partnership with Peter J. Batt and Associates, Crawford fund of Australia and Curtin University of Technology.

Ending the training on a high note, Professor Batt told participants that PNG coffee must be able to compete with coffee from the rest of the world.

FERGUSSION ISLANDERS EMBRACE COFFEE FARMING

By Dickson Kenas

Coffee production in Milne Bay is not recognised as an export commodity in the province. There are many factors contributing to the stagnant development of coffee industry in the province. Identified constraints are all related to withdrawal of resource from the Agriculture sector in the past decade. The agriculture sector was given less to nil attention in terms of extension officer to farmers' ratio and smallholder farmer capital empowerment. It is obvious in the province that there are non coffee companies operating except for the smallholders. Thus, smallholder farmers require capital support for crop improvement and productivity.

The government allocated funding for agriculture since 2009 as agriculture grants. Although funding was made available manpower was insufficient. In 2010 the provincial DAL started purchasing coffee from smallholders. Despite coffee being marketed, people have lost interest in the crop. Many blocks were abandoned, less production achieved and production dropped in 2013.

However, a two weeks training on Fergussion Island in May this year has brought back interest for the locals. The training was conducted with collaborative effort from Provincial Division of Agriculture & Livestock and Provincial Coffee Industry Corporation Ltd, with the aim of improving coffee farming knowledge for Ferguson Islanders.

Infact coffee was grown on the Island for almost a decade where most of the farmers started planting in 2002. The first introduction of coffee seeds was somewhere around 1987 from the highlands region of PNG by some prominent Ferguson Islanders who toured the highlands provinces. Years later coffee plots were unattended too due to unavailability of market and the high cost of transportation. There is only a handful of farmers who continue to attend to their coffee gardens on the island. To date the Islanders farm both Arabica and Robusta coffee due to the favourable environmental condition on the Island.

The District and LLG Administration is supportive of this initiative and has pledged K25, 000.00 from LLGSIP which is available for coffee extension. The Esa'ala District Administration commended the extension officers in reviving coffee business through such training.



A farmer from the island checking his coffee garden

FERGUSSION ISLANDERS EMBRACE COFFEE CBB DEFENSE NEXT STEP



Adult CBB infesting a coffee berry

The Coffee Industry Corporation together with national and international partners have gone a long way in terms of providing extension information to educate farmers and stakeholders on the threat of Coffee Berry Borer (CBB). CBB (Hypothenemus hampei) is a small black beetle measuring between 1.5-2mm in length and can cause damage to the coffee by boring into the tip of the berry, burrowing into the endosperm, and then laying between 30-50 eggs. It is likely that it could have a serious impact by reducing coffee production by almost 50% if not controlled. The coffee berry borer feeds only on the coffee berry unlike other coffee pests which feed on the coffee tree and leaves.

According to CIC's chief scientist it is very important at this stage to have more extension officers trained and confident to be able to identify any related or suspicious species to CBB. CBB is currently present in 54 countries around the world except for PNG and Nepal.

In a recent visit by Forest Entomologist, Professor Jiri Hulcr from the University of Florida, he stressed that growers needed to know how to identify CBB signs and more importantly, CIC specialists had to have the knowledge on differentiating between similar beetle species and CBB before lab diagnostics. PNG has between 70 related species.

During this visit Professor Jiri trained CIC officers on how best they could identify any suspicious species of the dreaded beetle. Samples of local beetle species were collected around Aiyura, Yonki and Madang and were tested. Officers were also assisted on how to put together samples to be sent to the University of Florida for further testing and confirmation, which will provide the reference collection for ease of future identification.

"The next stage is to look at preparedness for CBB defense for the country", said CIC's senior scientist.

Tripartite agreement with Anego

The Coffee Industry Corporation (CIC) Ltd, this year entered into a tripartite agreement with a reputable PNG based Singaporean owned company for an Investor Financing Agreement (IFA) with a Goroka based coffee company to rehabilitate, revive and reproduce coffee production at that company's rundown plantation at Kabiufa outside Goroka.

The IFA between Kokopo based OUTSPAN (PNG) Limited as the financier, processor and exporter, ANEGO Company Limited as the owner and beneficiary and the CIC as the intermediary managing authority of all funds earmarked for the plantation's rehabilitation and subsequent revival, was hailed as a "first of its kind to enter into such tripartite partnership agreement".

Under the agreement which would cover a 5-year period, OUTSPAN will within two years from the IFA, advance over a quarter of a million kina (K261,634.00) to Anego Ltd via the CIC. After the IFA signing OUTSPAN presented a cheque of K175,400.00 to CIC Company Secretary Sally Maladina with the balance of K86,234.00 to be paid next year.

CIC Chief Executive Officer Anton Benjamin who brokered the tripartite agreement deal told OUTSPAN Director Arul Joseph Thomas and his General Manager Vignesh Vilayanur Jayaraman and Anego Managing Director Albert Akapite Wamiri that the coffee industry in general has been on a downward trend.

But Mr Benjamin stressed that it was all about implementing the government's policies, which includes bringing back investors to regrow and boost the coffee industry. The CEO whose stewardship at the CIC has so far seen remarkable interests from coffee growing provinces through partnership arrangements, echoed that the CIC was pleased to have a unique partnership arrangement with OUTSPAN. He also pointed out that such tripartite IFA arrangement has risks in it but assured that the CIC would ensure that such risks were minimised, adding that the mutual agreement in the IFA captures such concerns and would avert such risks.

Mr Benjamin further explained that since Prime Minister Peter O'Neill's launching of the CIC's coffee revitalisation policy initiatives in February this year, the CIC has been advocating partnership arrangement, but this tripartite arrangement was a first of its kind.

Under the IFA the CIC would upon stringent inspection and satisfactory report, issue both processing and exporting licenses to OUTSPAN to process and export coffee from the Kabiufa facilities. Under the CIC's Board resolution made last year, certain amendments regarding the registration of exporters' guidelines were made. One of the amendments was compulsory for coffee exporting companies to own a minimum of 10,000 hectares of coffee plantation in order for CIC to renew their exporting licenses. Taking into account these amendments Mr Benjamin said the onus was now with the exporters to partner with owners of rundown coffee plantations, District and Local Level Governments etc under proper agreements to actually have plantations thriving.

FIRMS PAY FOR PROCESSING SUB-STANDARD COFEE

Article courtesy of The National

Two coffee processing firms in Goroka were fined a total of K7000 this year for attempting to process sub-standard parchment coffee beans. CIC's coffee inspectors confiscated a total of 73 bags after carrying out their day-to-day routine of checking and ensuring coffee firms abide by standards and guidelines of processing quality green beans.

Manager for Industry, Regulations & Compliance Sam Menanga confirmed the penalties imposed on the two companies which were fined saying that they breached the guidelines and regulations as stipulated under the CIC Act. He said people in the coffee trade were rushing to process coffee beacuse of high prices and forgot the guidelines and regulations CIC had provided for them to maintain the quality of coffee. "We want to help them (processors & exporters to get premium price for their coffee. Such attitude to process sub-standard coffee will drive the PNG coffee industry to get low price", Menanga said.

"We want to help the industry grow and need cooperation from these people." He called on traders and processors to comply with the regulations to produce quality coffee. He said that the inspectors were doing what they were supposed to do to check coffee for quality. Menanga said that CIC was committed to assist coffee traders to produce quality coffee to attract niche market in the world. "However such attitude to produce sub-standard coffee beans would only derail the industry's potential to attract niche market for premium price.

CIC's Acting Chief Executive Officer Anton Benjamin condemned such actions by processors, stating that if they were found to continue, their trading licences would be revoked.





Photo above: CIC coffee inspectors burning sub-standard coffee. **Below:** Confiscated sub-standard coffee

REMOTE BUNDI GETS K2MILLION & COFFEE EXPORT LICENSE

A significant milestone was achieved by the people of remote and mountainous Bundi area in Madang Province when the Coffee Industry Corporation (CIC) Ltd issued them an Exporting License last September.

Apart from the exporting license the relatively smaller than 20,000 population of Bundi have been boosted by a whopping K2million for the region's coffee expansion program. The money is a partnership funding commitment of one million kina each made by local Usino Bundi MP Anton Yagama and the CIC in line with the CIC's partnership program.

Upon disbursement the K2million would be used to establish a large scale coffee nursery that would ensure the planting of more coffee trees and subsequently increasing production. Rehabilitation of aging coffee trees would also be incorporated under the program.

Not only that, the Bundi people will also become the first amongst PNG's coffee growing regions to plant and harvest a new coffee variety known as "New Guinea Geisha". According to CIC's Acting Chief Executive Officer, Anton Benjamin, who also went to Bundi with his team of Senior Research Scientists and key personnel to demonstrate the importance of direct partnership with the people, New Guinea Geisha is quite unique. Mr Benjamin explained that the beans are bigger than other known varieties; its aromatic flavour is distinctively higher but relatively low in caffeine, thus an ideal coffee to drink.

Scientific tests proved that New Guinea Geisha can be grown in any high altitude areas. Agriculture & Livestock Minister Tommy Tomscoll, who presented the Export License, jokingly told the gathering that Bundi had beaten his Simbai District to have the new coffee variety introduced.

Simbai and Bundi are among 6 out of 89 districts that have been issued Exporting Licenses under the CIC's strategic policy initiatives to revive and revitalise the coffee industry towards increasing production. Tomscoll challenged MPs of both current and potential coffee growing districts to partner with the CIC to improve, expand and increase coffee production so that PNG's current standing at the World Coffee Market at a meagre 1% can be increased. He said the CIC's Kina to Kina assistance

program should be embraced by the MPs through their DSIP grants, similar to what the Bundi launching witnessed.

For the people in that geographically treacherous Bundi area to benefit from their direct export of their coffee to overseas markets, Tomscoll challenged the people to produce and maintain an average of 3,000 bags annually. He said the CIC could easily cancel their licence should they fall behind the annual target.

In response Mr Yagama assured minister Tomscoll that every individual in Bundi would be encouraged to start planting a minimum of 1,000 or even more coffee trees. The local MP also explained that the people would plant coffee as individuals but would export their coffee under their Export License as a Cooperative Society.

Apart from the MP also allocating the disused Bundi Airstrip to the CIC to be used for coffee nursery and researches, Cabinet is likely to decide and hand over the unused Bundi government station to the CIC to be used as a "High Altitude Coffee Research Centre".



Agriculture Minister Tommy Tomscoll & CIC A/CEO Anton Benjamin during the launch at Bundi

SCAE visits the PNG Coffee Industry

Locals were told to look at coffee as an asset to invest in rather than just a cash crop. CIC's overseas representative in London, Mick Wheeler told a group in a recent visit by the Speciality Coffee Association of Europe (SCAE) that the country had to look for markets to export its coffee to.

"Despite the fact that PNG produces only a percent of the world's total production, there is potential to increase its production," he said

Mich Wheeler, who is CIC's representative in the United Kingdom, said that coffee drinkers today in Europe want the best coffees and not average coffees. They are looking for that best cup and are prepared to pay for a price.

Mr Wheeler stressed that the current growth is in the speciality market. The delegation that visited the country were various roasters and buyers who supply the niche markets in Europe. He further stated that PNG must recognise this trend and develop a strategy to target these markets.

"Coffee is what drives the economy. It gives an internal push to the economy," Wheeler expressed. He said issues such as land, law and order, tribal fighting and bad road networks were impediments to coffee production. He added that CIC is currently working with the World Bank to invest in the country's coffee market.

Colin Smith President of Speciality Coffee Association of Europe (SCAE) said that the main ideals of SCAE is to educate people in coffee right from tree to cup. "This origin trip like all the others is an opportunity for people who do not know where coffee comes from, who do not see it being picked and processed. This part of the chain is something we do not normally experience", said Mr Smith

Acting Chief Executive Officer for the PNG Coffee Industry Corporation stated that in terms of volume, it can be increased up to 3-5 million bags. However for this to happen, it requires a massive systematic rehabilitation program in the country as many trees are almost 60 years old and they would have reached their potential.

The CIC believes that by connecting with specialty markets, prices farmers get for their coffees can be maintained at a reasonable level despite the volatile world market prices.

"Specialty coffee is a coffee not found anywhere in the world. Given the diversity and environment we have, I believe we have the specialty coffee they are looking for," said Mr Benjamin. He said that the industry was fortunate this year to have members of SCAE visit and see what potential and unique environment where coffee is grown in PNG. "It is the story behind the coffee that makes a particular coffee special", he added. The SCAE team travelled to Mt Hagen, Chimbu, Eastern Highlands and Morobe provinces to see first hand processing of coffee and meet with local communities.

Today SCAE has nearly 2000 members from all over the world. The SCAE regularly conducts visits to coffee producing countries, usually taking between 10 to 15 members to see first-hand coffee growing in the different countries. The SCAE members normally finance these trips themselves out of their marketing budgets, as the majority of participants are buyers of green bean coffee. The recent SCAE team consisted of 7 roasters, 1 importer, 2 newcomers who are thinking of getting into the coffee business and a coffee analyst.



The SCAE team during a cupping session at the New Guinea Highlands Coffee Exports office in Goroka

CIC IN PICTURES



Professor Jiri from the Florida University assisting a staff member to view a CBB specimen under the microscope



 ${\it CIC coffee inspectors off-loading sub standard coffee \ to be destroyed}$



CIC A/CEO Anton Benjamin and Morobe Governor Kelly Naru during the Freight Surety Scheme MoU signing



Overseas cuppers tasting coffee samples during the 2014 Coffee Farmers Inaugural Cupping Competition



Fergussion Islanders in Milne Bay Province sorting out coffee cherries after picking



A visit to the CIC Headquarters by rugby league star Adrian Lam and Sydney coffee roaster Paul Wilmot

CIC IN PICTURES



Tony Lumbalumba serving iced coffee to a customer during the 2014 Goroka Show



Unloading Awanas coffee bags from a boat in Madang Province



Bulolo District Administration team together with the CIC delegates after a meeting in Bulolo



CIC A/CEO Mr. Anton Benjamin and Rose Romalus at the CIC booth during the 2014 MSG Trade Expo in Port Moresby



MV Manam off loading coffee at the Madang wharf for CIC to bring up to Goroka for processing



Rex Mapi roasting coffee in preparation for the 2014 cupping competition

Permit for coffee export

More smallholders have been allowed to export coffee, cocoa and palm oil directly, Agriculture and Livestock Minister Tommy Tomscoll said.

Speaking at the first horticulture value chain conference in March this year, he said the government would continue to reform the agriculture sector. Mr Tomscoll said one of the initiatives was to issue export licenses, which already began with the coffee industry. "Seventy-nine lead farmers in 79 districts have been issued licences for direct export." Same changes would take place for cocoa in May. "I am also regulating the oil palm industry and the act is now ready and before the State Solicitor," he said.

Coffee Industry Corporation Acting Chief Executive Officer Mr Anton Benjamin said the organisation was also pushing for quality export coffee.

Addressing the coffee growers in Obura-Wonenara district, Eastern Highlands recently, he said: "The quality of coffee must be maintained at all cost- from the tree to the cup.

"CIC is always available to help-farmers, processors and exporters to make sure coffee quality is maintained," Mr Benjamin stressed.

Mr Benjamin was in the district to hand over coffee export licence to the 0-Wan coffee federation to enable local growers in the district to mobilise their coffee and export them instead of dealing with roadside buyers.

He said coffee exporters must now partner with growers and provide them assistance to produce coffee that would go through their processing plants. Obura-Wonenara district was the first district in the country to receive an export licence.

PEACE AT LAST FOR VILLAGES

Two communities in the Aiyura valley of Eastern Highlands Province have shown commitment to make peace with each other after a tribal fight which claimed lives and destroyed properties last October. The peace and reconciliation ceremony was initiated by Coffee Industry Corporation Ltd (CIC) following threats on CIC establishment at Aiyura. The warring clans have accused CIC of instigating the fight. When this conflict occurred, it not only affected the villages involved but also the research and extension programs of CIC.

"Pasin senis tru i mas kamap long laif bilong yupela long lukim gutpela samting long kamap". CIC's Chief Executive Officer Mr Anton Benjamin said during the peace and reconciliation ceremony on Thursday 5th June 2014 at Aiyura. Mr Benjamin expressed concerns over the conflict and urged the two villages to come to a point where they could live peacefully as before. He told them that no one will come in between and make peace for them but it will take the two villages to make it happen.

The CEO presented two cheques of K25, 000 each to the two villages as a token of compassion and sympathy for the loss of lives and properties suffered by the Onamuna and Aserenka villages. CIC staff supported the CIC with 26 cartons of lamb flabs, 36 live chickens, one pig and four rice bales as a common practise in the Melanesian way to share a friend's loss. History was made when coffee growers also came in with one pig and garden produce to support CIC.

A community representative from the Onamuna village shared his sentiments over the peace ceremony by saying that it was a very special day for the Onamuna and Aserenka villages, as they gathered to come to a compromise to bring back peace in the valley. He thanked CIC for taking this initiative to assist them. Present at the ceremony were management and staff of institutions in the Aiyura valley, Member for Obura Wonenara Hon. Merra Mine Kipefa and his District Administrator Mr Erinu Kasong and the nearby communities.



Mr Benjamin presenting cheques to the warring tribes

Eastern Highlands Senior Police Inspector David Seine Jr challenged the villages that they should look forward to settle this issue once and for all and restore peace and harmony in the community as tribal fights as such affected innocent lives. He issued a stern warning that if anyone wanted to create an upheaval after this ceasefire, they will be dealt with accordingly by the law.

The Obura Wonenara member indicated commitment to assist people in these communities by providing projects that could improve their livelihoods and would not give free handouts to anyone. The MP said that after this ceasefire with the communities involved, the next step would be to sign a peace agreement in the next 2-3 years to put an end to violence and restore peace in the long term for the district.

COFFEE MOU FOR KOROBA/LAKE KOPIAGO

The Coffee Industry Corporation (CIC) is embarking on The MoU signing was witnessed by a number of council revitalising the coffee industry in the country by entering into partnerships with districts to improve their coffee development plans.

One such partnership was when the member for Koroba Lake Kopiago Hon. Philip Undialu, signed a Memorandum of Understanding with the CIC in Goroka recently.

Under this partnership, CIC will provide support through extension and technical expertise, establish central coffee nurseries, issue reserve export license, facilitate marketing and export of Hela coffee under their brand name.

The Corporation's Acting Chief Executive Officer Mr Anton Benjamin said in a statement that the signing of MOU's with the districts is in line with the government's policy direction to revitalise the coffee industry in PNG.

Other support will look at connecting farmers in the district to specialty markets and enabling them to export certified coffee.

The MoU was signed on behalf of the district's development authority with the local MP agreeing to commit land and other resources to effectively implement the MoU. Mr Undialu indicated that he has identified a number of traders in his district and funds will be made available under the District Services Improvement Program (DSIP) with the intention to get farmers back into coffee business.



CIC's A/CEO Mr Anton Benjamin and Koroba/Lake Kopiago MP Hon. Philip Undialu signing the new partnership deal

presidents and their District Administrator from the Koroba Lake/ Kopiago district at the CIC's Headquarters in

A PLAN FOR ABAU **COFFEE GROWERS**

Abau District in Central Province is the 14th district to embrace the Coffee Industry Corporation's District Coffee Development Program. Member for Abau and Public Service Minister Dr Puka Temu signed a 5 year agreement with CIC for the implementation of the program. Under this partnership, CIC will provide support through technical expertise, training, factories and extensive support to coffee growers in the district. Under the district's economic grant, the Member has committed K250, 000 towards the program.

The Member called on CIC to consider granting export licenses to the growers for greater participation and benefit. Minister Temu said this program will address the issue of middle-man benefiting from the growers' hard work. In its' response, CIC representative Dr Mark Kenny, General Manager for Research and Grower Services, told the Member that he will bring his request to the CEO for consideration. Thirteen districts have been granted export licenses and Abau will be the next one to be granted a license.



Sir Puka Temu and CIC's General Manager for Research and Grower services Dr Mark Kenny after the MoU signing

Source: EMTV News

IMF TOUR COFFEE COUNTRY

The Coffee Industry Corporation is focusing on enhancing coffee production by rehabilitating coffee plantations and nurseries in major coffee growing provinces in the country. A delegation from the International Monetary Fund was told during a visit to the corporation's headquarters office in Goroka in August this year. The team was interested in learning about economic development and challenges that PNG faces in provinces and also to find out about how Eastern Highlands Province could promote economic development and raise living standards in the province. Accompanying the group were senior officers from the Eastern Highlands Provincial Administration including the acting provincial administrator Mr Alvin Inammoi.

Some of the major setbacks that continue to put pressure on the coffee industry included land tenure and ownership issues, decline of the plantation sector, infrastructural issues and old crops dating back to as old as 40 years. The crop is grown in 16 provinces and supports up to 400, 000 households.

PNG currently exports 1.1 million bags per year and generates K480 million in foreign exchange for the country.

Manager for the Productive Partnerships in Agriculture Project (PPAP) David Freyne said that there is potential to increase production levels from 1.1 million bags to 1.8 bags if all stakeholders could cooperate and work together to help the smallholder farmers who account for 85% of total production. Through this project, about 6000-7000 hectares of coffee plantations have been rehabilitated to date.

Other future projects will look at providing up to date coffee price information to farmers via SMS with additional short messages to encourage farmers to attend to their coffee gardens.

The PPAP is an agricultural sector development initiative by the PNG government supported by World Bank and the International Fund for Agricultural Development and implemented by the CIC and Cocoa Board.



The IMF delegation, Eastern Highlands Provincial Administration team and CIC officers after the meeting

MOROBE GOVT SUPPORTS COFFEE FREIGHT SCHEME

The Morobe provincial government has committed K500, 000.00 towards supporting the Coffee Industry Corporation through its Coffee Freight Surety Scheme. This was made possible on a visit in September by Morobe Governor Hon. Kelly Naru to sign a Memorandum of Understanding with the corporation to seal this agreement. The signing of the MoU was witnessed by officials from the Morobe government and the management and staff of the CIC. "I am pleased to partner with CIC to assist rural farmers in remote areas to bring their coffee to the markets", said a delighted Mr Naru.

He further stated that coffee production is a stronghold in the province thus placing the province as one of the third largest producers in the country after Jiwaka and Eastern Highlands provinces.

Morobe province has an approximate population of 700, 000 plus where it sees at least 300, 000 people who are heavily involved in the coffee business.

He thanked the CIC for recognizing the need for this partnership to proceed to assist and support farmers.

CIC's Acting Chief Executive Officer Mr Benjamin coffee growers from the remote area explained that the partnership will be entered on a coffee to the nearest market depots, kina to kina basis and is looking forward to working marketing on behalf of the farmers. with the Morobe government.



CIC Company Secretary Sally Maladina laying out the MoU for Governor Kelly Naru to sign as A/CEO Anton Benjamin and other senior staff look on

The Freight Surety Program aims to facilitate market access for coffee growers from the remote areas by assisting in transporting coffee to the nearest market depots, facilitating processing and marketing on behalf of the farmers.



National Airports Corporation A/CEO Mr Joseph Tupiri and CIC A/CEO Mr Anton Benjamin during the Mou signing on the COE awards night in September this year.

PNG COFFEE TO BE PROMOTED AT AIRPORTS

Coffee Industry Corporation and National Airports Corporation have entered into a deal to promote Papua New Guinea coffee at all major airports in the country.

The deal was signed by CIC Acting CEO Mr Anton Benjamin and NAC Acting CEO Joseph Tupiri at the awards night of the inaugural PNG Coffee Farmers' Cupping Competition in Port Moresby in September this year. The winner of the competition, Kanite Kirapim Association of Okapa in the Eastern Highlands Province, will have exclusive rights to sell coffee at all of NAC's 23 airports including Jackson International Airport in Port Moresby.

Mr Benjamin said CIC would work together with NAC to promote PNG coffee both locally and internationally.

EHP BAGS TOP AWARD - COE



L-R: Agriculture Minister Tommy Tomsoll, Kabwum MP Bob Dadae, Kanite group leader Jonah Anagoh, Daulo MP Ron Ganarafo and CIC A/CEO Anton Benjamin during the awards presentation night

Kanite Kirapim Association in the Okapa District of Eastern Highlands Province was the proud winner of the 2014 PNG Coffee Farmers Inaugural Cupping Competition held in Port Moresby in September this year.

The inaugural coffee cupping competition is an excellent platform not only to have a competition but to heighten farmers' awareness of probably the most important quality aspect of coffee, that is taste. Mr John Edwards, Chairman of the Coffee Exports Council, told farmers and officials at the opening of the competition in Port Moresby. "Our Arabica coffee trees predominantly non hybrid coffees of Typica, Bourbon and Blue Mountain are generally known among quality coffee circles as the best cupping coffees", said Mr Edwards.

The competition was officially launched by the Minister for Agriculture and Livestock Hon. Tommy Tomscoll and witnessed by mostly farmers, overseas coffee experts and officers representing various government and business houses. "This show will be staged again and we will add to this show the Miss PNG Coffee quest which to this point has always been staged in Goroka during the Goroka Show. This show will not only exhibit fine and flavour but also culture – why coffee is our way of life", said Mr Tomscoll. The Minister commended the Coffee Industry Corporation in taking this initiative to create an avenue where farmers can be rewarded accordingly for their efforts.

CIC's Acting Chief Executive Officer Mr Anton Benjamin acknowledged and commended coffee farmers present whose perseverance in times of many challenges, have provided some of the best coffees that were cupped at this prestigious competition. Mr Benjamin revealed that the competition will become an annual event and is open to all farmers throughout the country.

The Corporation is focused on promoting the "tree to cup" policy and the cupping competition is the apex of all the effort to realize this. "The value of coffee is in the cup and only through such processes can our hard working farmers benefit for their efforts in producing the best quality coffee", said Mr Benjamin.

The CIC would like to acknowledge support for the event by Colbran Coffee lands (Kainantu), Figaro Coffee shop (Port Moresby), WR Carpenters (Mt Hagen), Vitis Industries (Port Moresby), the Morobe government through its district administrations, media houses and other stakeholder who are not mentioned on this list.

BULOLO INKS COFFEE DEAL WITH CIC

The Coffee Industry Corporation (CIC) and the Bulolo District have signed a coffee Memorandum of Understanding to kick start its program to revitalise the district's coffee production.

The signing took place in Bulolo on Friday 21 November, 2014. The new agreement came about after CIC management team met with the district administration and the Deputy Opposition Leader Hon. Sam Basil to discuss a way forward on improving coffee production and quality in the district.

The occasion was witnessed by the districts LLG presidents and other senior dignitaries from the district including a full CIC senior management team presence. The new partnership will enter on a kina to kina basis where the two parties will back each other to support the work of coffee in the district over a 3 year period.

Mr Basil said that as of next year, a funding of K333, 333.33 under the DSIP will be allocated through this new agreement to support the work of coffee in his electorate. He further stated that through the district's DSIP funds, a vehicle,

an office, staff house for extension officers and a piece of land will also be committed to support QC.

CIC acting Chief Executive Officer Mr Anton Benjamin called on the community to work together with CIC in ensuring coffee programs are implemented next year when they have the full presence of extension officers in the district.

Signifying this new partnership, the old PNG Forestry Bridge was officially opened and named after the late Llyod Hurrell, who was a pioneer coffee-planter in Wau in the 1950s, and one of the founders of the coffee industry board. The Llyod Hurrell bridge is dedicated to CIC and it will now be seen as a symbol to connect CIC through a productive partnership to promote coffee from the tree to the cup and from PNG into the world market.

The CIC will provide support through its programs such as the Freight Surety Program, Coffee Curriculum for schools and nursery rehabilitation program.



Signifying the partnership: Bulolo MP Sam Basil and CIC A/CEO Mr Anton Benjamin cutting the ribbon to open the new Lloyd Hurrell bridge in Bulolo recently.

CENTRAL COFFEE NURSERY FOR JIWAKA

Jiwaka province will now be able to better serve farmers with coffee seedlings after the launch of 800, 000 coffee seedlings under a nursery program to boost coffee production. The initiative was made possible by the government through the Coffee Industry Corporation.

Representing the O'Neill/Dion government was the Minister for Agriculture and Livestock Hon. Tommy Tomscoll, who officially launched the Jiwaka Central Coffee nursery in July this year. Mr Tomscoll was present to launch the nursery and also presented a new Toyota Land Cruzer to CIC to enable its operations in Jiwaka. He stated that the coffee industry supports almost 3 million people and is a vital sector for the people of PNG. Mr Tomscoll revealed that the government has backed the industry by investing K32.4 million to revive the coffee industry.

Jiwaka is one of the leading coffee growing provinces in the country and the nursery program is a boost to drive the people to get busy in the coffee business thus increasing production levels.

CIC together with the government and stakeholders are taking this step to revitalise coffee production levels in the country. CIC's Acting Chief Executive Officer Mr Anton Benjamin assured the people of Jiwaka that CIC will commit to ensuring another 500, 000 seedlings are put into extension of the nursery for the province.

The nursery is situated in the hub of Jiwaka province thus it will be a central location for farmers in Jiwaka and the nearby provinces to access coffee seedlings.

KONDIU NURSERY LAUNCHED

By John SUPA

Coffee production has shrunk from 2,000 kilograms to 500 kilograms per hectare over the last decade, it has been revealed. This has affected PNG's coffee export, hence the drive to restore the industry through an effective program on coffee crop rejuvenation.

Coffee Industry Corporation (CIC) ActingChief Executive Officer, Anton Benjamin said this during the Kondiu nursery launch in September this year. Mr Benjamin was at Kondiu to launch a nursery site which will cater for the supply of coffee seedlings to Kerowagi, Kundiawa-Gembogl and Gumine districts of Simbu Province. This site will be operated by Tropical Didiman Supplies headed by local entrepreneur Lucas Kee. Mr Benjamin said the amount of coffee export which PNG depends on now comes from old coffee trees whose yields over the years have dwindled proportionately. The launching was witnessed by senior officers from the Departments of National Planning, Finance, Treasury and Agriculture & Livestock.

To increase yield and coffee production, there is an urgent need to replace old coffee trees with new ones and the CIC is now vigorously introducing nurseries in the coffee growing areas. In Simbu, the CIC also has a nursery site at Mauro in the Sinasina Yongamugl District, which has over 100,000 seedlings and the new one at Kondiu will have a capacity of over a million seedlings. In fact, this site at Kondiu will be the largest in the highlands provinces in terms of coffee nursery seedling production.

The CIC also has a nursery at Kimil in the Jiwaka province. Locals from the areas who work at these nurseries are employed by CIC and are paid on a monthly basis. At Kondiu, around 30 people will be engaged but on a rotational basis so that every one in the area gets a chance to earn some money from this project. Lukas Kee, the Managing Director of Tropical Hardware and Didiman Supplies commended the approach by CIC to rejuvenate the coffee industry.

"I have never seen previous CEOs of the CIC initiating policies that will benefit the industry like what we are experiencing now under the leadership of Mr Benjamin," Mr Kee said. "To improve production, coffee yield is very important. And I see the initiative to surgically improve yield through nursery as the most important step in the scheme of things."

He thanked Mr Benjamin for involving his company to participate in the coffee nursery project. Mr Benjamin explained that all these efforts are being done to increase production. Simbu, which used to be the third largest coffee producing province, now lags behind Morobe.

GOING HEIGHTS TO PROMOTE PNG COFFEE



CIC management and staff pose for a group photo with Adrian Lam and Paul Wilmot after a brief meeting

In a drive to vigorously market and promote PNG's fine and origin coffee, the Coffee Industry Corporation has now taken on board rugby league star Adrian Lam to be the PNG coffee ambassador.

Adrian Lam was in Goroka on 10th December 2014 and met with the CIC management and staff and also had a tour to various coffee organizations in the province. He was accompanied with businessman and coffee roaster Paul Wilmot who is based in Sydney. The gentlemen were in the province to have a look at the type of factories and facilities the coffee industry had and also meet with the top 5 groups identified from the 2014 Inaugural cupping competition in September. "The challenge now is to promote a single origin coffee," said Mr Wilmot. Adrian Lam said that it was a great opportunity for the industry to make a difference and is looking forward to working closely with CIC to assist and promote PNG coffee in Australia.

Acting CEO for CIC Mr Anton Benjamin said that the corporation's focus was now on marketing and promotion and is looking at using Sydney as a test market. And with the help of Adrian Lam and Paul Wilmot, the CIC will work closely with its coffee groups to see that farmers benefit with premium prices from their labour.

The CIC will soon open its new office in Sydney, Australia to begin its campaign drive to promote PNG coffee. The office will supply and distribute roasted whole beans, ground and green bean to coffee shops, hotels and other institutions and also serve PNG origin coffee.



CIC A/CEO Anton Benjamin in discussion with Adrian Lam and Paul Wilmot

PAPUA NEW GUINEA COFFEE; RICH IN AROMA AND CULTURE

Helping disadvantaged farmers

The Freight Surety Scheme in 2014 continues to facilitate freighting of coffee using both air and sea transport from remote areas of participating provinces. Unavailability of airlines, airstrip and jetty conditions in the provinces are some of the setbacks in freighting coffee to the markets.

The program initially started as Freight Subsidy Scheme from 1999 - 2001, then to Freight Surety (2003/ – 2012) and then currently to Subsidy.

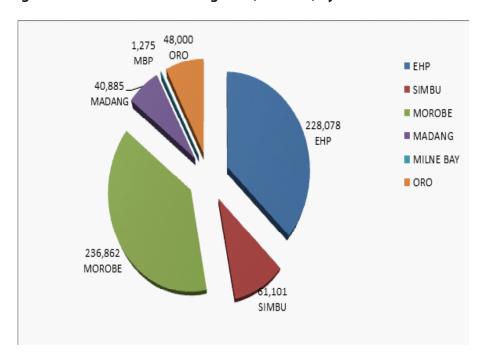
In the first three years of the Program when applying the Subsidy, volume freighted increased from 405,298 – 985,763kgs. From 2009 – 2011 volumes of coffee freighted continued to gradually increase. On the overall, the program from 1999 – 2013 has freighted in a total volume of 3,557,122 kgs or 71,142.44 bags of parchment. Despite efficiently facilitating the coffee freight program in all the 17 coffee growing provinces, the program in 2014 facilitated freighting of 616,201kgs of coffee parchment at the cost of K 879,009.97 to the market as at third quarter ending 2014. From these

volumes a total of 304,774kgs were by air while 311,427kgs by sea.

Volumes by Provinces

The total volumes of 616,201kgs of parchments were freighted in from six provinces. Morobe recorded the highest followed by EHP then Simbu.

Figure 2: Coffee Parchment freighted (air & sea) by Provinces





Loading coffee bags at the Agaun airstrip in Milne Bay Province onto Niugini Aviation

IN BRIEF

MEET OUR NEW STAFF



Gadaffi Walizopa

Gadaffi works as an accounts officer with CIC. He joined the organisation in June 2014



Michelle Osembo

Michelle is the GIS Officer. She joined the organisation in March 2014.



Shamilah S Kari

Shamilah works as an Accounts Officer. She joined CIC in June 2014.



Lillian Amu

Lillian joined CIC in October 2014 and works as the Internal Auditor



Frank Waipi

Frank works as a Coffee Inspector with CIC. He joined the organisation in September 2014



Sammy Gam

Sammy works as a Coffee Inspector with CIC. He joined the organisation in September 2014

STAFF DEVELOPMENT



Jacqueline Ruguna (Marketing Officer) and Cora Moabi (Media Liason Officer) attended a four days Communications and Media workshop that was conducted by Econnect Communication, a Brisbane-based firm specializing in trainings on communication and media. The training was held from August 5th-8th 2014 in Goroka.

In October 2014, CIC's Assistant Statistics Officer Josephine Nombe and the Brian Manny Statistics Officer were able to attend a training in Port Moresby on MS Access 2010. The course covered database concepts, access basics, creating database, working with fields and records, querying table, creating and using forms, creating and using reports and importing, exporting and linking objects.



Gender Training: CIC staff members were previledged to attend a training on understanding issues on gender organized by CARE International in November this year. Pictured are CIC staff from Aiyura and Goroka offices. **Photo courtesy of CARE International**

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