



Coffee Industry Corporation NEWSLETTER

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Season's Greetings



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CIC MISSION STATEMENT

To provide enabling regulatory environment and facilitate the industry's development through research, extension, information sharing and market development services to bring better financial returns to the coffee value chain actors.

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Photos on cover page:

Image 1- Prime Minister James Marape giving his keynote address at the coffee plans launch in Goroka.

Image 2- Signing of the new exports office contract at the Government House in Port Moresby.

Image 3- PPAP Manager Potaisa Hombunaka presenting completion reports to lead partners in a recent exit meeting in Goroka.

Acknowledge the CIC Ltd when extracting material from this newsletter.

Editorial

Welcome to the final publication of the Coffee Industry Newsletter for the year ending 2020!

With restrictions of Covid 19 earlier in the year, it has not been easy for businesses in coffee. However, with constant meetings and dialogue with stakeholders in country, options were discussed to ease the flow of coffee along the Highway despite restrictions from various ports around importing countries in the world.

In this issue, we provide updates on some positive stories that will give you some insight into what the CIC is currently doing to support and promote coffee work around coffee growing provinces.

We also take a closer look at the World Bank and IFAD funded project (CIC-PPAP) as it winds down its operation this year.

Among other industry stories, we are pleased to present you an update on the recently signed contract for the construction of the new exports office in Lae.

Till then, we hope you enjoy this edition!

We wish you all a Merry Christmas & well wishes for the New Year 2021.



The Editorial Team



From the Chief Executive Officer's Desk

It gives me pleasure to report on some of the work CIC has accomplished in 2020 and also highlight some of the ongoing and planned events for 2021.

It has not been an easy year for most businesses in the country with Covid-19 restrictions and for coffee, we had our share of challenges.

However, operations have flowed through and we are grateful for the invaluable support of our partners in the respective Government departments, donor agencies, coffee industry stakeholders, and all hardworking farmers throughout the country.

Coffee industry has a long and rich history. It has influenced many economic sectors during pre and post-independence. Many of the industry pioneers will attest to that. In saying that, I would like to congratulate and salute all the coffee pioneers who were recognized for their contributions to the growth of the industry at the launch of the National Coffee Development Roadmap 2020-2030 and the CIC Strategic Business Plan 2020-2024 in July. I would like to also congratulate six of my long-serving staff who were awarded. Thank you all for your loyalty and commitment in the various roles you have played in serving the industry over 30 years.

To date, many of our young generation see coffee farming differently from what our forefathers perceived in the past. The industry needs to reposition itself to make it competitive, investment friendly and attractive for aspiring young entrepreneurs. These have been captured in the new coffee plans launched in July this year.

The plans envisage to see an increase of three million bags (60kg green bean/bag) by 2030. I believe that if we increase the income of our farmers, three million bags is achievable.

The success of these two plans calls for support in maintaining law and order, improving infrastructure, improving communication network, accessibility to access banking services, and information sharing with key partners and stakeholders.

One of the immediate support that we see is the introduction of price support scheme and freight subsidy to incentivize our farmers to continue cultivating coffee. I acknowledge the support of the Government in releasing the price support funding of K10 million that will kick-start this initiative in 2021.

Improving market infrastructure continues to be a major challenge, however under the World Bank and IFAD funded project (CIC-PPAP), we have seen some positive development in this area.

Exports of quality coffee is our paramount concern and we are grateful that the National Executive Council has approved the awarding of the contract to a local company (Haom Builders) to commence work on the new Exports Office Complex in Lae, Morobe Province.

With this, I call for the spirit of teamwork and unity among CIC and relevant key partners and stakeholders to deliver on the newly launched plans in 2021 and going forward.

I now take this time to wish everyone a joyous festive season and Prosperous New Year 2021.

CHARLES DAMBUI

Acting Chief Executive Officer

Coffee plans launched

The spirit of teamwork must exist among the Coffee Industry Corporation (CIC), value chain partners, key stakeholders and relevant government stakeholders to implement the National Coffee Development Roadmap 2020-2030 (NCDR) and the CIC Strategic Business Plan 2020-2024 (CIC SBP).

CIC Acting Chief Executive Charles Dambui made these remarks at the launch of the coffee plans in July this year.

Mr Dambui highlighted that CIC alone cannot progress and reach three million bags without the support and intervention from its key partners. "The success of these two plans calls for support in maintaining law and order, improving infrastructure, improving communication network, ease of accessibility to accessing banking services, and information sharing with key partners and stakeholders," he said.

"We see that those are the main ingredients to make our goals in the NCDR and CIC SBP attainable. Hence, we at CIC are ready to promote teamwork with respective state departments, government agencies, and the business community to drive the industry forward."

We believe that within 10 years, coffee industry can turn this multi-million kind economy cash crop into a billion kina industry with an ultimate aim of producing three million bags by 2030.

"This is the target that I'd like every one of us to agree to achieve by 2030 or sooner. If we as an industry do not have a target, it will be pointless to ask for infrastructure, financial resources and support, and freight support. As an industry, let us set a target then we will have a point of negotiating our way towards achieving the target."

Dambui said it would cost half a billion over the ten-year period to roll out the programs in the two plans. "The industry generates close to K500- K600 million per annum. What we are asking for is what can be recovered within two or three years' time."

"Let me assure the Prime Minister and government of the day that these two documents will also put our board and management on notice if we are not living up to it and delivering then it's pointless for us to be sitting on the chair and complaining as we all can be changed."

"We believe that we can achieve and deliver on the government's targets provided that whatever that we have stated in the plan is executed not only by CIC but with the support from all our stakeholders.

Dambui said in the NCDR, there are programs to increase the income of farmers and that is the vision. "Stakeholders must embrace this vision to revive and grow industry as an important sub sector of the PNG industry. If we increase income of our farmers, three million bags is achievable. Everyone must take ownership."

He said the plan captures all the problems and identifies solutions to the problems. "One of the immediate support that we see is the introduction of price support scheme and freight subsidy to incentivize our farmers to stay in coffee business."



L-R: CIC Acting CEO Charles Dambui, Former Board Chairman Patrick Komba, Vice (coffee) Minister Pogio Ghate, Prime Minister James Marape and Agriculture & Livestock Minister John Simon at the launch of the coffee plans in Goroka.

Bottom photo: Stakeholders who attended the coffee plans launch at the Bird of Paradise Hotel in Goroka.



K1m for coffee freight subsidy

Freight subsidy plays an important part in delivering coffee out of the hard-to-reach areas, says Minister for Planning and Monitoring and Bulolo MP Sam Basil.

Basil said this during the launch of coffee industry plans in July. "We have recently been engaged with vegetables, but for coffee we will leave that with CIC as a separate program on its own."

Mr Basil presented a cheque of K1 million to the Agriculture and Livestock Minister John Simon, which was then handed over to the CIC Acting CEO Charles Dambui to support the freight program under the CIC.

Dambui upon receiving the cheque thanked the government and Planning Minister for the assistance towards CIC's freight program.

"As the planning minister, I understand how important the coffee industry is and its contribution to our economy. I recall back in 2017 as being Pangu party leader, I said that it is Pangu party's policy to drive economy independence for PNG and at the same time that any cash crop that brings in K500- K1 billion should have a ministry of its own."

Mr Basil said coffee has been the main sector that supported our economy after independence before minerals were discovered. "On average, the coffee industry generates close to K500-K600 million in exports revenue and creates thousands of employment directly and indirectly throughout the sector."

He said between 400,000 to 600,000, households are dependent on coffee as their source of income.

"Many SMEs have grown out of the coffee industry, and we will continue to acknowledge that and support the sector," he said.

Mr Basil said the government's aim is to grow the economy, increase revenue and create employment through SME programs.

"Our government's focus is to develop SMEs mainly centred on the agriculture sector and coffee is the main driver in the agriculture sector as we speak. With our government and support from our development partners, we aim to increase production, especially our export volume, and creation of more SMEs and generation of income for families and households that will significantly lead to improving quality of lives for our people."

"We understand that it is the aim of CIC to increase from one million bags to three million bags by 2030, but the Minister for Agriculture and Livestock has pushed it down which means that we have a lot of work and planning to do. We must have a lot of time to understand how we will put money into coffee before the next budget comes. We will ensure that the plan is delivered with increased volume of exports, creation of more SMEs, generation of employment and importantly increase revenue through this sector and set the foundation for development of our country."



Agriculture & Livestock Minister John Simon (right) with CIC Acting CEO Charles Dambui at the coffee plans launch in Goroka.

Contract for new export office signed

Governor General Grand Chief Sir Bob Dadae on behalf of the State, on November 10 executed a contract for the construction of the Coffee Export office in Lae, Morobe Province.

Coffee Industry Corporation Limited (CICL) Acting Chief Executive Officer Charles Dambui said the contract signing signifies the start of the long-awaited construction of the new coffee export building as the current one is over 30 years old.

Dambui said the office oversees operations in the area of contract registration, shipment notification, contract verification, physical coffee inspection, sampling, recording/logging, quality analysis, and certification for export and movement of coffee to the wharf for shipment.

"We are grateful for the support of the Government and our partners for ensuring right processes were followed to reach this stage."

The National Executive Council has approved the awarding of the contract to Haom Builders, which will be fully funded by the National Government.

The contract valued at K10, 661, 008. 43, is between the State and Haom Builders, the contractor that will carry out the construction of the Coffee Export Office for the CICL.

Mr Dambui and Haom Builders Managing Director Herman Anep signed the contract at Government House in the presence of the Governor General.



An artist impression of the new Lae Exports Office that will now be constructed by the contractor, Haom Builders.

Inset from L-R: Mr and Mrs Anep of Haom Builders, Governor General Sir Bob Dadae, CIC Industry Operations General Manager Steven Tumae, Acting CEO Charles Dambui and HR Manager Jackson Pepeto after the signing ceremony at Government House in Port Moresby.

CIC-PPAP hosts exit meeting for partners

The Coffee Industry Corporation's Productive Partnerships in Agriculture Project (CIC-PPAP) hosted an exit meeting for 22 of its lead partners at the Phoenix Hotel in Goroka on Thursday (19/11/20).

The purpose of the gathering was to present consolidated reports to all lead partners and discuss achievements over the last three years of the project implementation.

CIC-PPAP Manager Potaisa Hombunaka congratulated all the lead partners including the 22 who attended for their hard work and commitment and for abiding by the project guidelines in successfully delivering exceptional outcomes.

Hombunaka said some lead partners who attended the meeting have shown progressive achievements and graduated onto group marketing. Two lead partners under the project were already exporting to overseas markets.

He highlighted that when PPAP started in 2011, a lot of the focus was put on coffee rehabilitation. "When I joined the project in late 2015, I saw that market access was one area that needed to be properly addressed to assist farmers who were facing difficulties in reaching markets to sell their coffee for good rewarding prices. Under the component 3 of the project, it looked at market access; however, it was a very difficult component to handle which almost brought the project down to its knees."

He said with the support of partners and funders and a good working team, the project was able to address market access infrastructure. Nine Department of Works standard roads were constructed in three provinces totalling up to 60.88 kilometres averaging under K500, 000 per kilometre. These roads have now enabled villagers to bring their produce to the nearby markets and access other important services.

Chairperson of PPAP Industry Coordination Committee (PPAP-ICC), Ian Mopafi, said when the project started, there were many skeptics saying it was another National Agriculture Development Plan (NADP) gimmick. He said looking back, they have been some strong behind the scene work that has enabled the project to be successful to this date.

"For those of you around this table, you applied and were successful, thank you for your contributions and support to the project."

The project started with 52 partnerships and now has 38 lead partners delivering the project on the ground. Mopafi said the project had covered many households including Eastern Highlands, Simbu, Jiwaka, Western Highlands, Southern Highlands, Enga, East Sepik, Mad-

ang, Morobe and East New Britain provinces.

"I believe that we have laid a strong foundation through this project to propel all of us and industry going forward. Thank you for coming and wish you good luck in your respective work," Mopafi said.

He said in the new program in 2021, (PNG Agricultural Commercialization and Diversification Project or PACD), the focus would be on rehabilitation of blocks and plantations using cost-effective modalities, marketing of specialty coffee and coffee berry borer management.

Lead partner, Wia Trade Enterprise Ltd, based in Lae have exported their first coffee container in July this year with more containers after this first one, all through the assistance of PPAP.

Owner of Wia Trade, Dr Joel Waramboi, said his company funded the construction of two factory sheds whilst PPAP supported them with K300, 000 for machineries which arrived on 13th Dec 2019. The factory now provides market for coffee farmers across Morobe. The first container of green bean coffee was exported to Melbourne in July this year. "This shipment was the first for many rural farmers who have not gone into exporting before, and seeing their NASAA/USDA organic certificates in use which was obtained through the PPAP project," said Waramboi.

"At the end of the day, it is about the farmer's needs. He plants coffee because he wants something to sustain his livelihood. We have to address the need in order to succeed."

Amongst all portfolios of the World Bank funded projects, PPAP is one of the top projects in the country. As a result of the successful implementation of this project, a new project called PACD will commence next year into the next five years.

The CIC-PPAP coffee rehabilitation project is financed by World Bank, International Fund for Agricultural Development (IFAD) under a loan arrangement with PNG Government and ends in May 2021.



L-R: Morobe Extension Coordinator John Kabuba, CIC-PPAP Manager Potaisa Hombunaka & Dr. Joel Waramboi (Lead Partner, Wia Trade Enterprise Ltd).

Quality lab and warehouse given facelift

The Coffee Industry Corporation's Productive Partnerships in Agriculture Project (CIC-PPAP) has renovated a space at the back of its head office along Airport Road in Goroka to check coffee quality.

The office space will be used as a laboratory by CIC's Q-graders to test the quality of coffee. The intervention will help growers get a fair price for their coffee based on cup quality.

"We are committed to set up such facilities to help farmers get maximum price for their coffee."

Meanwhile, the Acting CEO Mr Dambui acknowledged the support by PPAP coffee to build the capacity of CIC to service better farmers who are main stakeholders in the coffee value chain.

"We have integrated the program so well to see so many changes which includes installation of power generators and IT system upgrade here at the main office and also at Panga substation in Jiwaka Province.

"PPAP coffee is a CIC project and I'm humbled by the support so far demonstrating real integration between CIC and PPAP coffee."

Project Manager Potasia Hombunaka explained that the CIC-PPAP support is in line with progressive efforts towards addressing coffee quality.

"We have been pushing our interest telling farmers to increase production. The farmers' interest is to get more money into their pockets. This is why we redirecting our effort to address quality, extra income through higher price is from quality coffee. This is to support the new coffee standard based on quality rather than physical attributes and or from which sector it is produced which is discriminative towards smallholder coffee mainly fetching lower prices.

"This will naturally pave way for increased production. Otherwise increase of PNG coffee exports will remain a myth."

The project is funding setting up of coffee cupping laboratory at Goroka and also at Panga substation located at the border of Jiwaka and Western Highlands Province under the new World Bank funded project- PNG Agriculture Commercialization & Diversification Project that will begin next year for five years.

The availability of cupping facilities will give effect to the proposed grading system for green bean coffee which is based on cupping quality.

This intervention aims to remove discrimination for coffee growers who accounts for 85 per cent of yearly production in the country.

The assistance comes under component 1 of CIC-PPAP to strengthen CIC's capacity to effectively regulate the industry.

The PPAP coffee rehabilitation project is implemented by CICL under the auspices of the Department of Agriculture & Livestock. It is financed by a loan facility from World Bank (IDA) and IFAD (International Fund for Agricultural Development) with counter-funding from PNG Government. The project ends in May 2021.



Top: CIC Q-Graders cupping coffee samples in the new lab brought in by farmers. Bottom: The new look warehouse renovated with the assistance of PPAP.

Vital bridge to be rebuilt

For more than five years, people in the Bena area of Eastern Highlands Province have suffered silently to move into Goroka town to access basic goods and services due to a vital bridge, which collapsed in 2014.

With the assistance of the Coffee Industry Corporation (CIC) and the Unggai-Bena District Development Authority (UB-DDA), the fallen Magitu Bridge in Bena will now be rebuilt to service 30,000 plus people in the area.

CIC Acting Chief Executive Officer Charles Dambui acknowledged the support of the Unggai-Bena Member Hon. Benny Allan, and his administration team for supporting coffee development in the district through the rebuilding of this important bridge for the Bena people.

Previously, the bridge helped farmers to and from Goroka town to access basic goods and services. The locals said they thought they lived in a very remote area although it was only a few kilometres away from Goroka town.

Patrol grading in the area commenced in April this year whilst arrangements for the bridge components were made to bring the parts all the way from the United Kingdom to Lae.

In August, the bridge components arrived from Lae, and were delivered at the Bena Bena Secondary School.

General Manager for Industry Operations, Steven Tumae said once the bridge was completed, it would serve coffee farmers and farming communities in Magitu, Sogopehu, Katagu, Lahame, Hofaga, Sakanuga, Bagahinupa, Sekagu, Sozugu, all in the Lower Bena LLG. "We need productive public-private partnerships to deliver vital infrastructure services to our rural people."

CIC-PPAP Manager Potaisa Hombunaka said coffee farmers wanted their roads to be rehabilitated so they will access the market easily. "They only need good roads and the rest will fall in line," Mr Hombunaka said.

Hombunaka urged other DDAs to collaborate with CIC on kina on kina basis to rehabilitate coffee economic roads.

Local Four Square Church Pastor Jori Homi expressed his deepest gratitude to CIC and its partners for finally answering their prayers to have this bridge fixed.

"We have been crossing the river to go to town to sell our garden produce or do other essential errands since 2014. When the river current is strong, we sometimes lose market produce whilst crossing over and our children miss school because of this problem."

Under this kina-to-kina funding arrangement, the UB-DDA counter-funded with K500,000 and CIC K730,000 to get the Magitu Bridge fixed for the rural populace in the Bena area. The money from CIC is from the GoPNG PIP funding under Coffee Access Roads following PPAP's successful construction of Department of Work's standard roads in Eastern Highlands, Jiwaka and Western Highland Provinces.

The bridgework in Magitu is expected to be completed by January 2021.



A local in Magitu pointing to the damaged bridge.

Village bank pays K64,000 to farmers

Farmers of SK2 Linupa Farmers Cooperative Society in Unggai Bena District of Eastern Highlands Province have been paid a total share-out of K64, 000 from their village savings and loans association (VSLA) or 'village bank'.

The share-out was distributed amongst all its members in a colourful ceremony in Sogomi village, Bena on Dec 1.

The event was witnessed by Coffee Industry Corporation (CIC), Care International, Mercy Works, Fresh Produce Development Agency, New Guinea Highlands Coffee Export and the surrounding communities in Sogomi.

CIC Principal Socio-Economist, Dr. Reuben Sengere said the scheme operates for 9-12 months. "During this period, members make savings, obtain loans from it to run or initiate entrepreneurial activities. In the process of doing this, it provides a very practical dimension to financial education as well as enhancing micro entrepreneurial activities."

Group Leader Pastor Albert Ukaiya said in 2009, CIC initiated the research project through the financial support of the Australian Center for International Agriculture Research (ACIAR) with collaborative partners such as Care International and Curtin University.

He said through this research work, the partners identified the farmers' struggles and one of them was their lack of knowledge on saving money, which was addressed through the VSLA concept.

VSLA women representative, Tali Mati spoke well of the VSLA concept which has assisted mostly mothers in Sogomi. A men's group emerged after seeing the positive outcomes of the three women groups. She said the VSLA or 'hauslain' bank has really opened their eyes to see things differently in terms of saving and managing their earnings in a safe and secured place. We thank CIC and all its partners for bringing this 'hauslain' bank to our doorsteps. She said although it involves a lot of patience and hard work, they are seeing some positive changes and are willing to continue using this 'hauslain' bank.



VSLA women group sorting out member payments.

In addition to the VSLA share-out, more than K5,000 was distributed to cooperative members who bring in ripe cherries to be processed at a central wet mill in the area. This is from second sales of group coffee. The group is producing premium quality coffee and getting a price of K10 per kilogram from an exporter based in Goroka. Ukaiya says this is the first time for the group to receive a higher price. He said they would not give up but continue to experiment and seek advice to help produce the best quality coffee.

CIC General Manager for Industry Operations, Steven Tumae told the community to hold onto the good initiatives they have implemented. "With perseverance and support from good partners, you will surely progress and see improvement in your livelihood," Tumae said.

He encouraged the youths to go back to the village and help their parents till the land as there is money from hard work and commitment.

The VSLA model provides benefits for women who have low literacy and whose access to the formal banking sector is limited. The savings and loans group has proved successful in advancing savings among women and providing them with access to loans. Moreover, it has had an overall positive impact on facilitating women's movement into new income-generating/small enterprise activities and providing women with new life experiences.

Village savings and loans is a savings group formed by members of a village or community. It is guided by a constitution and runs for a certain amount of time after which members of the group are given back their money with interests during a share-out. Members of the group buy shares at the start of a cycle (beginning of a year) as their savings. They are allowed to borrow funds according to how much savings they have in their passbooks and repay with interest back to the group within a given time, contributing to the group's dividends.

Farmers receive over K220,000 from coffee sale

Huwa coffee cooperative farmers in Lufa have received over K220, 000 from their first sale of coffee.

The farmers received this payment after processing 537 parchment coffee bags.

Coffee Industry Corporation's Productive Partnerships in Agriculture Project (CIC-PPAP) Manager Potaisa Hombunaka, NID EHP Manager Ronald Wolfie, CIC officers and the surrounding communities in Lufa, witnessed the payout to Huwa members at Lapiva Village on Monday, September 7, 2020.

Hombunaka congratulated members of the Huwa group for their hard work, and commitment in supporting the cooperative's vision from the very beginning.

He told the group that their effort in working in unity and listening to the group executives' advise has paid off with the return on the sale of 537 parchment coffee bags.

"The cash payout today will be the first and last time. Working together as a group will bring in more support and services to your community."

Accompanying the CIC team was the NID Eastern Highlands Manager Ronald Wolfie, who will be assisting the group to register members to obtain their NID and Birth Certificates to enable them to open up bank accounts.

Hombunaka told the group that before the next coffee season, all members would have opened bank accounts to have payments paid direct to their accounts rather than carrying around large amounts of cash.

According to CIC quality report, the Huwa coffee scored exceptionally well on the Specialty Coffee standards, scoring 84.5 points out of 100.

"You have not received any formal training, we only gave you 220 coffee pulpers worth of K99, 000 and look at what you are able to produce and achieve in a short space of time," Hombunaka said.

He said he was pleased to see young boys who accompanied the group executives to Goroka town to see for themselves the processes involved in having their parchment coffee processed to green bean and finally selling it off to an exporter. The coffee was sold at the highest price of K10 per kg green bean; the lowest price offered by an exporter was K6.50. It was a first time experience for most of them. Each farmer received a net of K7.20 per kilogram parchment compared to K4.50 to K5.00 per kg, which is the roadside market price.

Most members of the group are used to selling individually or selling in the villages at parchment price. Having to sell their coffee as a group has opened their eyes to see what they are capable of achieving when they put their hands together.

Mr Hombunaka further urged group members and others who want to join Huwa cooperative to change their way of drying coffee on the ground and have them dried on raised beds and stored in coffee house or kol haus where fire is not made for smoke to taint the coffee taste. "You try this and you will not go wrong in increasing from the 84.5 points you have just scored on your coffee to even close to 90. You have the best soil and climate to produce very high quality coffee as you are surrounded by Mt Michael, Mt Unavi and Mt Elimbari."

With the establishment and equipping of the CIC quality laboratory in Goroka funded by CIC-PPAP, coffee farmers will now have the bargaining power to negotiate better prices for their hard work. Hombunaka said farmers who are organised in cooperative groups and are producing quality coffee would be able to access this service provided by CIC. "The opportunities to access what is in the specialty arena is there," Hombunaka told Huwa farmers. He said the group would be one of the many to assist next year and onwards to export their coffee to specialty markets working in partnership with PHAMA Plus.



Huwa coffee cooperative farmers with their parchment bags of coffee.

Coffee exports go digital

Starting October 2020 all coffee exports by the 28 registered or licensed exporters will only be facilitated through the use of the Coffee Industry Corporation's (CIC's) new online export management system. This is in line with the CIC's strategic focus on moving towards processing and documentation of coffee exports from Lae and other authorized ports using the new online Coffee Export Management and Facilitation System (CEMFS), which was financed by the Productive Partnerships in Agriculture Project (coffee component) at a cost of K200,000 and developed by SATEC, a Brisbane-based internet technology (IT) firm owned by Papua New Guineans. The new online system will fast track processing of coffee exports including common shipping documents efficiently with less fuss and delay compared to the traditional manual and paper documentation process. Acting Chief Executive Officer of CIC Charles Dambui said: 'The new service will improve coffee export operations and enable PNG to be on par with international partners'. Project Manager for PPAP coffee Potaisa Hombunaka said IT is the way forward in today's digital world to bring efficiency and remain competitive in coffee business. The coffee manager added a normal stringent procurement process was involved to engage a qualified national firm to develop and set up the online export system. "I believe in promoting Papua New Guineans. We have more than enough capabilities in the country and we can always seek their expertise from time to time." Simon Areke of SATEC said CIC as the coffee industry regulator will be the administrator of the online service and assured coffee exporters that security of their offshore coffee contracts and other company information is guaranteed. "We have installed block chain with excellent security systems where export contract details cannot be accessed by others," he assured. Benefits of the online system include;

- Exporters can monitor status of their application online.
- It is user friendly and simple to use where exporters can quickly edit information on automated forms using mobile phones and tablets from any location with less hassles and greater convenience
- 24-hour threshold for responses to applications with a reminder to avoid delays
- Less number of forms to fill in with all forms automated
- Convenience of online payment options

"As time goes by CIC will integrate other features to make the online export Management system to be dynamic and robust. Our aim is to reduce turnaround time and also continue to improve and promote performances of all coffee export business," Mr Dambui said.

On behalf of PNG coffee industry, he acknowledged the World Bank and the International Fund for Agricultural Development (IFAD) via PPAP (coffee) for its continued financial assistance to improve CIC's capacity including installation of the CEMFS.

The user friendly system uses automated forms that the CIC has been using with exporting firms, freight forwarders, National Agriculture and Quarantine Inspection Authority and others to process and certify export of coffee. Mark Munnul of Kosem Coffee Ltd in Jiwaka Province asked if CIC can forge an understanding with national carrier Air Niugini to support the online system to include freighting of coffee for micro lots or specialty markets. Otherwise Mr Munnul was impressed with this new service saying there are many forms to fill like shipping documents and this online system will help speed up the process.



The CEMS team assisting an exporter in East New Britain Province during a recent trip.

Wapenamanda coffee wins global awards

Wapenamanda Coffee Ltd (WCL) has won three medals at the recently concluded Golden Bean competition in Sydney, Australia.

The competition ran from November 27-29, which saw various coffee companies take part in the international event.

The company's Wapenamanda A grade coffee won Silver Medal in the "Single origin Espresso" coffee category and Bronze Medal in the "Milk Based" category. It is also a major part of the blend that won Gold medal in the "Pour over category."

Managing director Mr. Patrick Komba said it is a proud moment for the team at WCL. "Our meticulous and quality focused processing was the key to preparing these best coffee beans. Our joint effort with our distributors Cateco Trading Limited in the Australian market to meet the customer expectation has paid rich rewards". Komba thanked Mr. Ajit Kalluvadi, Managing Director of Cateco Asia Pacific, Melbourne for his efforts in promoting Wapenamanda Coffee and PNG coffee in Australia and in the Asia Pacific market.

Komba said it is a great win for the company to be able to meet the highest quality market and to have showcased his coffee at such an international event.

"For our coffee to be awarded at this international event adds great value and boost to our coffee marketing efforts," said Komba.

He also urged all local manufacturers of coffee to emphasize on quality so they can fetch premium prices, which ultimately benefits all coffee farmers.

The Golden Bean is the world's largest coffee roasters competition and conference.

According to Golden Bean Australia, the competition endeavours to find Australia's best coffee roasting business with coffees being judged as Espresso, Milk and Filter beverages with medals awarded in five award categories.

The event has been running successfully now for 16 years in Australia. Wapenamanda Coffee Ltd is also a lead partner of CIC-PPAP.



Coffee farmers in Wapenamanda sun drying parchment coffee.

Staff News

New Staff



Ms. Pui Gologa joined CIC in February this year as the Senior Payroll Officer based at the CIC HQ in Goroka.



Mr. Jesse Anjen joined the organisation in February as the Team Leader Economics and Market Research based at the CIC HQ in Goroka.



Mr. Steven Tevo commenced in January as the Monitoring & Evaluation Officer based at the CIC HQ in Goroka. He is now the Acting Special Project Officer.



Mr. Isaiah Horiso joined CIC in January this year as Coffee Inspector based at the CIC HQ in Goroka.



Miss Shekinah Hombunaka is a recent DWU graduate with Bachelor in Business (Accounting). She was recruited in September as the Service Provider Trainee Accounts Clerk based at the CIC Research Office in Aiyura.



Mr. Freddy Otto was recruited in October as the Marketing & Farmer Networking Officer with Kofi Management Services Ltd (KMSL) based at the CIC HQ in Goroka.



Mr. Blasius Satuhan joined this year as the Mobile Extension Officer (MEO) based in East Sepik Province.



Mr. Noah Sangaiur was recruited this year as the MEO based in Simbai, Madang Province.

Exits/Studies/Promotions

Staff Exits

- Ms. Alice Peaka
- Mr. Damien Zibo
- Mr. Rodney Kongri
- Mr. Benjamin Pupune
- Mr. Geret Norm

OVERSEAS STUDIES

- **Mr Tobie Kumie** currently doing Master of Science (Research) under the Australian Awards Scholarships. He will be continuing studies until end of 2020 at the University of Southern Queensland.
- **Mr Brian Manny** will be attending the University of Southern Queensland, Toowoomba Campus early next year to do Master of Science in Applied Data under the Australian Awards Scholarships. He will be continuing studies until 2022.

IN-COUNTRY-TRAINING

- **Mr Ifisoe Uta**- Currently doing Bachelor of Management through DWU's Flexible learning. Commenced this year and will complete studies in 2022.
- **Mr. Sam Menanga**- Bachelor of Management through DWU's Flexible Learning. He will be completing studies in 2021.
- **Mr. Amos Lassy** is currently undertaking Master Degree in Management Studies (MMS) through Self Flexible learning at the University of PNG UNRE. He will finish off in 2021.
- **Ms Gertrude Wayaneko & Ms. Debbie Amai** are both undertaking Bachelor of Management Courses at the University of Goroka's Flexible Learning (2020-2022).

Time Out



HR, Admin and Accounts team after a workshop on MYOB at Steak House, Goroka



CIC staff from Aiyura taking a breather after the coffee plans launch in Goroka.



University of Goroka students during their six-weeks industrial training with CIC this year



CIC staff dressed in black to support the "End all forms of GBV" campaign



Say cheers! The Inspections, Regulations & Compliance team in Kokopo, East New Britain Province during a recent visit.



Safety first! Trip to remote Negabo in Simbu Province on Adventist Aviation

Air Mail

If not delivered, please return to:

The Holloway Library
Coffee Industry Corporation Ltd
Research & Grower Services Division
P.O Box 470
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Eastern Highlands Province 444
Papua New Guinea