



## FINAL CALL TO REGISTER FOR THE 2024 NATIONAL COFFEE SYMPOSIUM!

### Topics include:

- Coffee downstream processing domestic production & consumption
- Market challenge & impediments to trade
- Sectoral policy changes
- Coffee expo
- Q&A

*Brewing a Holistic approach for an inclusive & sustainable coffee industry*  
*27-28 November 2024*  
*Goroka Eastern Highlands Province*  
*Papua New Guinea*

- Dates: November 27-28, 2024
- Location: Mark Solon Auditorium, University of Goroka, Eastern Highlands Province
- Organizers: Ministry of Coffee & Coffee Industry Corporation Ltd

The symposium aims to bring together coffee farmers, industry experts, and stakeholders to discuss the latest trends, challenges, and opportunities in the coffee sector. It provides a platform for knowledge sharing, networking, and exploring innovative solutions to enhance the coffee industry in Papua New Guinea (PNG). The PNG Coffee Symposium is a significant event for stakeholders in the coffee industry. Following are some key details for expected participants.

### Purpose of the Symposium

The Coffee Symposium is designed to address the critical challenges and opportunities within our coffee industry. Our primary goal is to create pathways for technical improvements and increased production, explore new market opportunities, and foster collaborative efforts across the value chain. By doing so, we aim to ensure that the PNG coffee industry remains competitive, and sustainable, benefiting all stakeholders involved.

### Expected Audience

#### We are expecting a diverse group of participants, including:

- Legislators and policymakers
- Coffee farmers and business owners
- Service providers and training institutions
- Organizations involved in agribusiness and rural development

- Representatives focused on the development of women and youth
- Private and public sector representatives
- Technology experts interested in e-commerce and market access
- Coffee enthusiasts and connoisseurs

### Side Events at the Symposium Venue

In addition to the main information sessions, we have planned side events to enrich your experience:

- Mini Coffee Expo: Showcasing the latest products and innovations in the coffee industry and partner organizations.
- Mini Cupping Competition- showcasing the best coffees from each exporters from their plantations and smallholders sustainable coffee farmer groups.

### Registration and Participation

- **Registration:** To attend the information sessions at the upcoming coffee symposium in Goroka, Eastern Highlands Province, farmer groups, partner organizations, government departments and interested groups or persons must register in advance to attend the symposium.

Registration forms can be obtained from the Coffee Industry Corporation (CIC) head office in Goroka or email the following persons to get a registration form:

Brian Manny [bmanny@cic.org.pg](mailto:bmanny@cic.org.pg), or Cora Moabi [cmoabi@cic.org.pg](mailto:cmoabi@cic.org.pg)

*We look forward to seeing you at the coffee symposium in Goroka, Eastern Highlands Province.*